



भारतीय मक्का अनुसंधान संस्थान, लुधियाना

Indian Institute of Maize Research, Ludhiana



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## Swacch Bharat Mission

### A. Annual Action Plan for 2015-16

The IIMR and all its establishment have chalked out the Annual Action Plan on **Swachh Bharat Mission** as under:-

- (i) Indian Institute of Maize Research (IIMR) through its Headquarters at Ludhiana as well as 03 regional station at Begusarai, Delhi and Hyderabad launched a country wide 'Swachh Bharat Mission' beginning 01<sup>st</sup> January and it will be continued for the entire year.
- (ii) A series of cleanliness drives including cleaning and sweeping of offices, corridors and premises, weeding out old records, disposing of old and obsolete furniture junk material and white washing/painting etc. shall be continued during the year.
- (iii) The IIMR headquarter and the regional station which functions in close cooperation with the village farming community will conduct awareness campaigns in the nearby villages and towns involving farmers, farm women, school children and people of civil society.
- (iv) To bring awareness amongst IIMR employees and general public, human chain formation will be done by the employees at IIMR headquarter at New Delhi on the occasion of New Year, 2016.
- (v) The monthly reports on the activities undertaken by institute will also be uploaded on the website [www.iimr.res.in](http://www.iimr.res.in) and a detailed report will also be send to the Council.

### B. Five Year Action Plan (2014-19)

The IIMR and all its establishment have also chalked out the Five Year Action Plan on **Swachh Bharat Mission** as under:-

- (i) All IIMR establishment including three regional stations, which function in close cooperation with the village farming community, will conduct at least 1 awareness campaign on Swachh Bharat Abhiyan per month in the nearby villages. The regional station will also adopt one nearby village and ensure to develop a clean, green and prosperous model village.

- (ii) Cleanliness drives including cleaning and sweeping of offices, corridors and premises, weeding out old records, disposing of old and obsolete furniture, junk material and regular white washing/painting in the establishment premises and areas in the vicinity at all the establishments of IIMR will continue as ongoing activity started from 02<sup>nd</sup> October, 2014.
- (iii) Targets have been fixed for all the individual institutes/establishments in terms of number of cleanliness drives to be undertaken during each month. Each staff member of IIMR will ascertain to devote a minimum of 100 hours per year of his/her time exclusively for the "Swachh Bharat Abhiyan". The IIMR office will keep a record of such target.
- (iv) All the IIMR centers will work towards development of clean and smart offices including setting up of modular computerized offices to replace the old offices to ensure uplifting of hygiene and cleanliness standards as well as reduce congestion as work place.
- (v) This **Swachh Bharat Mission** will figure prominently in all the IIMR activities pertaining to the transfer of agricultural technologies/package of practices for improved maize cultivation in the adopted villages including field days, technology demonstrations, on and off farm training programmes.
- (vi) Focused attention will be given for waste management technologies towards minimizing farm waste associated hazard by using it in environment friendly biofuels and organic manure production at IIMR establishments.
- (vii) Biomass utilization and organic farming practices will be propagated among the farming community for improving the environment and the soil health.
- (viii) The monthly reports on the activities undertaken by the institute will be uploaded on the website (<https://iimr.icar.gov.in>) and a detailed report will also be sent of the ICAR.
- (ix) These activities will be undertaken till Oct 2019.